



Tips to obtain student clinical rotation placements

Stay in touch

Student placement requests tend to be seasonal. Do not limit your contacts with your clinical partners to when you need rotations. Your partners are likely to be already flooded with requests.

The schools and colleges who have already built a relationship with the hospital educators throughout the year are most likely to be considered for clinical placements.

Host meet and greet events at a local popular venues.



Beef up your advisory board

Invite your clinical partners in the hospitals to become members of your advisory boards

Host periodic advisory board meetings and dinners with your members. These meetings should be held at nice venues and should be something to look forward to


Give importance to your clinical partners' input and act on it



Coach your students

A close-up photograph of a hand holding a red marker, writing on a whiteboard. The hand is positioned on the right side of the frame, and the marker is angled towards the left. The whiteboard surface is visible, showing some faint red markings. The background is slightly blurred, focusing attention on the hand and the marker.

Coach your students so they understand that clinical rotations are a bridge between school and real work.



Depending on the clinical setting, some hospital educators expect your students to do actual work and add value to the hospital. Make sure your students understand that clinical rotations may not be a passive class, and that they should stand ready to help if asked to do so

Hospital educators have reported that they actually favor students who perform actual work and help the best they can during their clinical rotation experience.

Coach your instructors

Instructors reflect your school's reputation. They have to be coached on your expectations. For example, being on time, supervising at all times, make sure students have IDs and not congregating in public places.



Make friends

Find someone with relationships at the corporate offices of the hospital chains

In addition to visiting the clinical coordinators, make sure CEOs and CNOs are also regularly visited



Make it easy

Your clinical partners at the hospitals have to manage multiple times more students than each individual school does, for what regards rotations. Save your colleagues a headache: make sure student paperwork is compliant for rotations

Utilize tools to manage rotations and student compliance, such as www.rotationmanager.com, which also generate reports the reports your clinical partners need for their audits at the hospital

Questions? Comments?

Max Cacchione
max@rotationmanager.com

www.rotationmanager.com

Book a demo with Rotation Manager:

https://rotationmanager.agilecrm.com/calendar/max_cacchione